



3rd National Tutors Conference: Delivering Education | Variety and choice

16th October, The Barbican Centre, London
Sponsorship, Exhibitor and Advertising
Opportunities

Get Involved

Last year, we hosted the second of our National conferences for tutors and the tuition industry with over 200 delegates attending and the Association delivered a memorable event.

This October we will be holding our third annual conference, again at The Barbican Centre in London. This year we will be welcoming more than **300 delegates** to participate in an exciting day and you can be there too.

From individual tutors and tutoring centres, to tutoring agencies, education institutions and education policymakers. The tutor's Association has more than **700 members**, including **180 Corporate Members** representing some **30,000 tutors** from all sectors of the community.

Expand your exposure

Build brand exposure with our niche audience of tutor professionals with the wide variety of opportunities available during the day. New for this year, we are launching **The Tutor's Association Conference Magazine** which will be posted out to all our existing members prior to the event, maximizing exposure.

- Connect with the nation's top tutors and supplementary educators
- Put your team face to face with delegates across the country
- Increase awareness through branding and advertising opportunities
- Make your company stand out

"As a business, The Tutors' Association conference gave us the opportunity to speak to tutors directly to understand their needs and help us shape our content going forward." *Jessica Craker, EdPlace*

"Superb to meet so many tutors today" *Atul Rana, Bitpaper*

"Great day! Thank you to all of those who made it an inspirational and informative day. It was a pleasure to sponsor this great event!" *D&T Chartered Accountants*

Sponsorship

PLATINUM Sponsor £3,200 (exc. VAT)

Two sponsorship opportunities available

Your company featured as one of the lead sponsors in all marketing materials leading up to the event and on the day:

- Full-page ad (inside or back cover) in the Conference Magazine - **NEW**
- Double page editorial article in Conference Magazine - **NEW**
- Feature in all communications leading up to the event
- Feature in front page of the conference brochure
- Logo in delegates' badge
- 100 word inclusion in the conference brochure Directory
- Submit a full-page ad for the conference brochure
- Headline sponsor of one of the keynote speeches throughout the day
- Double size exhibitor space
- 3 x Delegate passes
- Include one promotional item in the conference bag
- Contribute to TTA's blog with two entries
- Receive post-event access to our members through two free mail-outs

GOLD Sponsor £2,800 (exc. VAT)

Three sponsorship opportunities available

Your company featured in all marketing materials leading up to the event and on the day:

- Full-page ad in the Conference Magazine - **NEW**
- One page editorial article in Conference Magazine - **NEW**
- Feature in all communications leading up to the event
- Logo on back page of the conference brochure
- 75 word inclusion in the conference brochure Directory
- Submit a full-page ad for the conference brochure
- Sponsor of one of the breakout sessions throughout the day
- Double size exhibitor space
- 2 x Delegate passes
- Include one promotional item in the conference bag
- Contribute to TTA's blogs, submitting one article
- Receive post-event access to our members through one free mail-out



SILVER Sponsor £1,800 (exc. VAT)

Three sponsorship opportunities available

Your company featured in marketing materials leading up to the event and on the day:

- Half-page ad in the Conference Magazine - **NEW**
- Feature in all communications leading up to the event
- Logo on back page of the conference brochure
- 50 word inclusion in the conference brochure Directory
- Submit a half-page ad for the conference brochure
- Single size exhibitor space
- 2 x Delegate passes
- Include one promotional item in the conference bag
- Contribute to TTA's blogs, submitting one article
- Receive post-event access to our members through one free mail-out

EXHIBITOR Space £550 (exc. VAT)

Up to 10 spaces available

Promote your product or services in the exhibition area on the day:

- Single size exhibitor space
- 2 x Delegate pass
- 50 word inclusion in the conference brochure Directory

ADVERTISING

- **One Full-page ad £450 (EXC. VAT)**
Featured either in the conference brochure OR the Conference Magazine
- **Two Full-page ads £700 (EXC. VAT)**
Featured in both the conference brochure AND the Conference Magazine
- **One Half-page ad £250 (EXC. VAT)**
Featured either in the conference brochure OR the Conference Magazine
- **Two Half-page ads £4500 (EXC. VAT)**
Featured in both the conference brochure AND the Conference Magazine

OTHER OPPORTUNITIES

- **Sponsored Drinks Reception**
Host a post-conference drinks reception at your venue or a venue of your choice
- **Conference Bag**

**To discuss any of the packages or options available,
please call Ruth Palomino on +44 (0)1628 890 130
or email: ruth@thetutorsassociation.org.uk**